



Thought Leadership Writing Incubator
Winter 2024

Schedule

One hour Info Sessions:

Tuesday, 1/9 1pm

Thursday, 1/11 1pm

Application:

Opens: 1/9

Closes: 1/19

Cohort Selected: 1/22

Participants notified: 1/23

Payment Due: 1/26

Curriculum | 10-Week Program | All times are in ET:

Session 1: Tuesday, 1/30, 1-2:30pm

- Meet the cohort

Session 2: Tuesday, 2/6, 11:30am-2:30pm

- Story Boot Camp 1: Find Your Thought-Leadership Niche and Frame Your Stories

Session 3: Tuesday, 2/13, 11:30am-2:30pm

- Story Boot Camp 2: Write your First Draft

Session 4: Tuesday, 2/20, 1pm-2:30pm

- Co-writing 1

Session 5: Tuesday, 2/27, 1pm-2:30pm

- Co-writing 2

Session 6: Bonus Session, 3/5, 1pm-2:30pm

- Special Guest

Session 7: Tuesday 3/12, 1pm-2:30pm

- Co-writing 3

Session 8: Tuesday, 3/19, 1pm-2:30pm

- Theory Refresher

EASTER BREAK

Session 9: Tuesday, 4/2, 1pm-2:30pm

- Co-writing 4

Session 10: Wednesday, 4/9, 1pm-2:30pm

- Juried awards
- Special Guest